

FIG. 1

2001 Model Year Segmentation

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Passenger Vehicles- 135 Brand/Models

SUBCOMPACT CAR (28)		MID-SIZE (15)		PREMIUM (19)		SPORTY CAR (16)	
Chevrolet	Cavalier	Buick	Century	Acura	TL	Acura	Integra
Chevrolet	Metro	Buick	Regal	Audi	A4/S4	Chevrolet	Camaro
Chevrolet	Prizm	Chevrolet	Impala	Audi	A6	Chevrolet	Monte Carlo
Daewoo	Lanos	Chevrolet	Lumina	BMW	3-Series	Chrysler	PT Cruiser
Daewoo	Nubira	Chevrolet	Malibu	Buick	Park Avenue	Chrysler	Sebring
Dodge	Neon	Dodge	Stratus	Cadillac	Catera	Dodge	Avenger
Ford	Escort ZX2	Ford	Taurus	Chrysler	LHS	Ford	Mustang
Ford	Focus	Honda	Accord	Chrysler	300M	Honda	Prelude
Honda	Civic	Hyundai	XG3	Infiniti	G20	Hyundai	Tiburon
Honda	Insight	Mercury	Sable	Infiniti	I30	Mercury	Cougar
Hyundai	Accent	Nissan	Maxima	Lexus	ES 300	Mitsubishi	Eclipse
Hyundai	Elantra	Oldsmobile	Intrigue	Lincoln	LS	Pontiac	Firebird/Trans Am
Kia	Sephia	Pontiac	Grand Prix	Mazda	Millenia	Toyota	Calica
Kia	Spectra	Saturn	L-Series	Mercedes-Benz	C-Class	Toyota	Solara
Mazda	Protégé	Toyota	Camry	Mitsubishi	Diamond	Volkswagen	Cabrio
Mitsubishi	Mirage			Oldsmobile	Aurora	Volkswagen	New Beetle
Nissan	Sentra	FULL-SIZE (7)		Saab	9-3	SPORTS CAR (18)	
Plymouth	Neon	Buick	LeSabre	Volvo	40	Acura	NSX
Pontiac	Sunfire	Chrysler	Concorde	Volvo	70	Aston Martin	DB7
Saturn	S-Series	Dodge	Intrepid	LUXURY (21)		Audi	TT
Subaru	Impreza	Ford	Crown Victoria	Acura	CL	BMW	Z3
Suzuki	Swift	Mercury	Grand Marquis	Acura	RL	Chevrolet	Corvette
Suzuki	Esteem	Pontiac	Bonneville	Audi	A8	Dodge	Viper
Toyota	Corolla	Toyota	Avalon	BMW	5-Series	Ferrari	456 MGT/MGTA
Toyota	Echo			BMW	7-Series	Ferrari	550 Maranello
Toyota	Prius			Cadillac	8-Series	Honda	S2000
Volkswagen	Golf			Cadillac	DeVille	Jaguar	XK8
Volkswagen	Jetta			Cadillac	Eldorado	Lexus	SC 300/400
COMPACT (11)				Infiniti	Seville	Mazda	Miata
Daewoo	Leganza			Jaguar	Q45	Mercedes-Benz	CLK
Ford	Contour			Jaguar	S-Type	Mercedes-Benz	SLK
Hyundai	Sonata			Lexus	XJ	Mercedes-Benz	SL-Class
Mazda	626			Lexus	GS 300/400	Plymouth	Prowler
Mercury	Mystique			Lexus	LS 400	Porsche	911
Mitsubishi	Galant			Lincoln	Continental	Porsche	Boxster
Nissan	Altima			Lincoln	Town Car		
Oldsmobile	Alero			Mercedes-Benz	CL500		
Pontiac	Grand Am			Mercedes-Benz	E-Class		
Subaru	Legacy			Mercedes-Benz	S-Class		
Volkswagen	Passat			Saab	9-5		
				Volvo	S80		

Fig. 2A

2001 Model Year Segmentation

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Vans and Light Trucks- 84 Brand/Models

MINIVAN (15)		COMPACT PICKUP (8)		COMPACT SUV (13)		FULL SIZE SUV (15)	
Chevrolet	Astro	Chevrolet	S-10	Chevrolet	Tracker	Acura	SLX
Chevrolet	Venture	Dodge	Dakota	Ford	Escape	BMW	X5
Chrysler	Town & Country	Ford	Ranger	Honda	CR-V	Cadillac	Escalade
Chrysler	Voyager	GMC	Sonoma	Hyundai	Santa Fe	Chevrolet	Suburban
Dodge	Caravan	Isuzu	Hombre	Isuzu	Amigo	Chevrolet	Tahoe
Ford	Windstar	Mazda	B-Series	Isuzu	VehiCross	Ford	Expedition
GMC	Safari	Nissan	Frontier	Jeep	Wrangler	GMC	Yukon
Honda	Odyssey	Toyota	Tacoma	Kia	Sportage	GMC	Yukon XL
Mazda	MPV	FULL SIZE PICKUP (6)		Mazda	Tribute	Hummer	H1
Mercury	Villager	Chevrolet	Silverado 1500/2500	Subaru	Forester	Land Rover	Range Rover
Nissan	Quest	Dodge	Ram 1500	Suzuki	Vitara	Lexus	LX 470
Oldsmobile	Silhouette	Ford	F-150	Suzuki	Grand Vitara	Lexus	Navigator
Pontiac	Montana	GMC	Sierra 1500	Toyota	RAV4	Mitsubishi	Montero
Toyota	Sienna	Lincoln	Blackwood	MID SIZE SUV (23)		Toyota	Land Cruiser
Volkswagen	EuroVan	Toyota	Tundra	Acura	MAV/MDX	Toyota	Sequoia
FULL SIZE VAN (4)				Butik	Rendezvous		
Chevrolet	G1500/2500			Chevrolet	Blazer		
Dodge	B1500/2500			Dodge	Durango		
Ford	E150/250			Ford	Explorer		
GMC	G1500/2500 Savana			GMC	Jimmy		
				Honda	Passport		
				Infiniti	QX4		
				Isuzu	Rodeo		
				Isuzu	Trooper		
				Jeep	Cherokee		
				Jeep	Grand Cherokee		
				Land Rover	Discovery		
				Lexus	RX 300		
				Mercedes-Benz	M-Class		
				Mercury	Mountaineer		
				Mitsubishi	Montero Sport		
				Nissan	Pathfinder		
				Nissan	Xterra		
				Oldsmobile	Bravada		
				Pontiac	Aztek		
				Toyota	Highlander		
				Toyota	4Runner		

Fig. 2B

2000 Model Year AMES Award Winners

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Class (# of Entries)	Vans/Light Trucks						
	Full-Size Van (4)	Compact Pickup (8)	Full-Size Pickup (5)	Compact SUV (6)	Mid-Size SUV (15)	Full-Size SUV (12)	
Best	Honda Odyssey	Ford E150/E250	GMC Sontoma	Toyota Tundra	Subaru Forester	Lexus RX300	Isuzu Trooper
Preferred	Chevrolet Astro		Chevrolet S-10		Toyota RAV4	Ford Explorer	BMW X5
	Ford Windstar					Honda Passport	Ford Expedition
	Mercury Villager					Isuzu Rodeo	
						Mercury Mountaineer	

NOTE: The order of the Preferred Award winners is alphabetic and does not relate to the rank order in each vehicle class. Preferred Award winners represent the top 25% of brand/models in each vehicle class.

Fig. 3

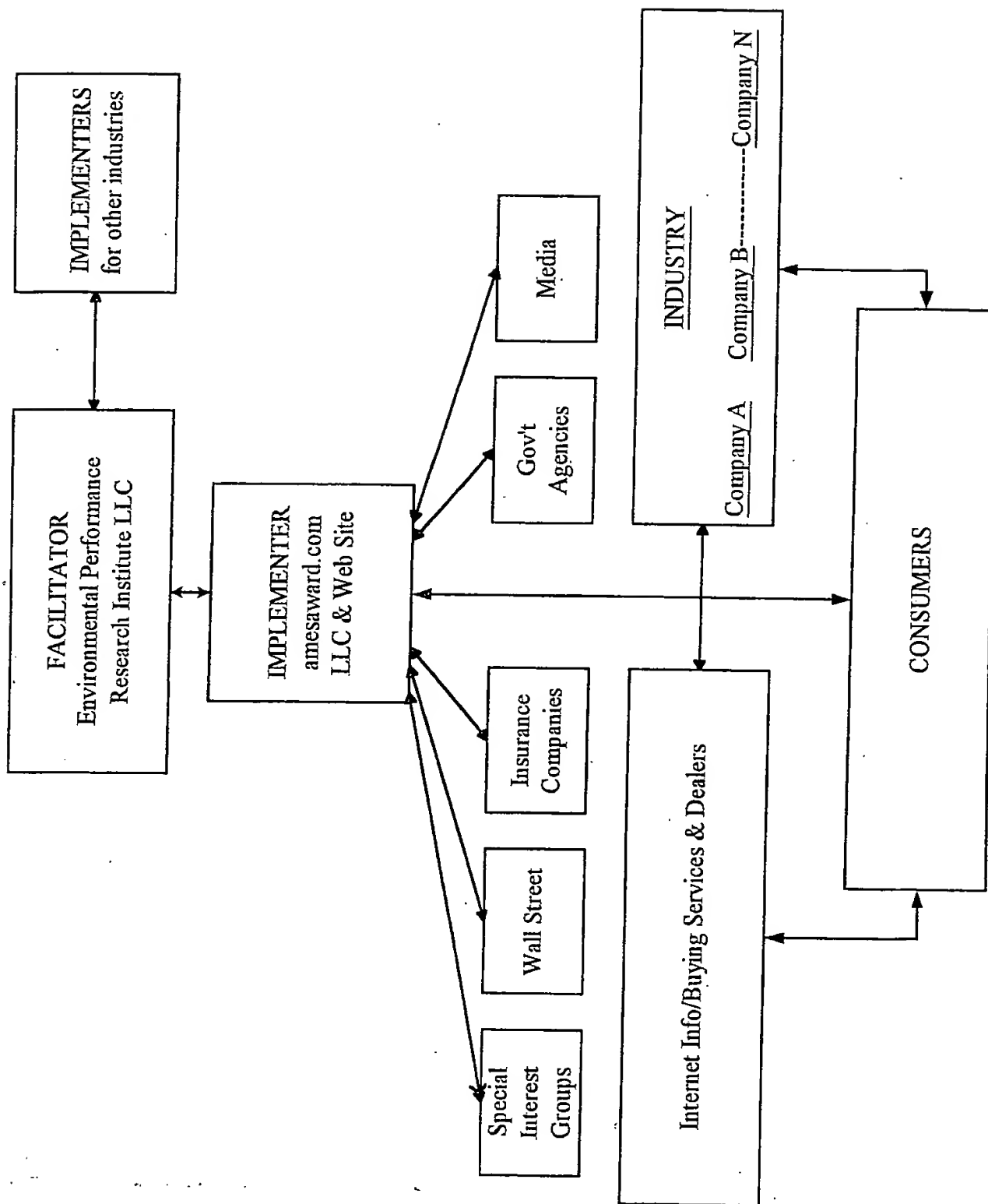


Fig. 4

E-COMMERCE INFO/BUYING SERVICES

- Differentiating content
- Environmental stewardship
- Profitable linkages/advertising

STAKEHOLDERS

Special Interest Groups
Wall Street

Insurance Companies
Gov't Agencies
Media

- Objective measurement
tool

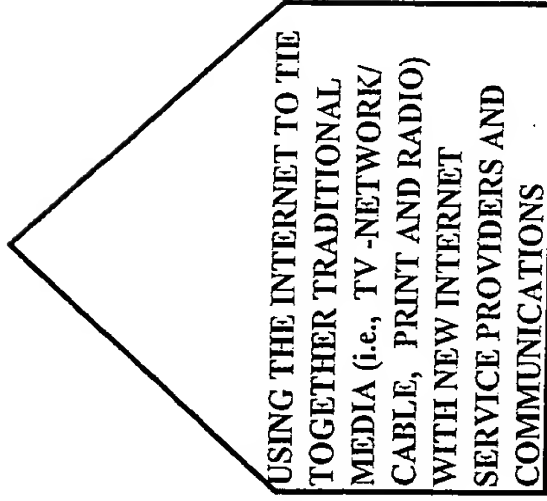
- New model of market-
based environmental
improvement

- Lowering risk of exposure to
harm caused by

environmental damage

- Identification of
environmentally sensitive
companies and products

- The truth about
environmentally sensitive
products



ENVIRONMENT

Less impact by vehicles*

- 26% less VOC's
- 41% less NO_x
- 1.8 MM. T. less CO₂

(* bottom quartile replaced
by top quartile - 2000 Model
Year)

AUTO INDUSTRY

- Best performing
brand/models are
rewarded with
increased sales
- Better public image
- Improved stock
value

CONSUMERS

- Satisfies an unfulfilled
need to sustain the
environment
- Improves health
- Lowers medical costs
- Decreases operating
costs

Fig. 5

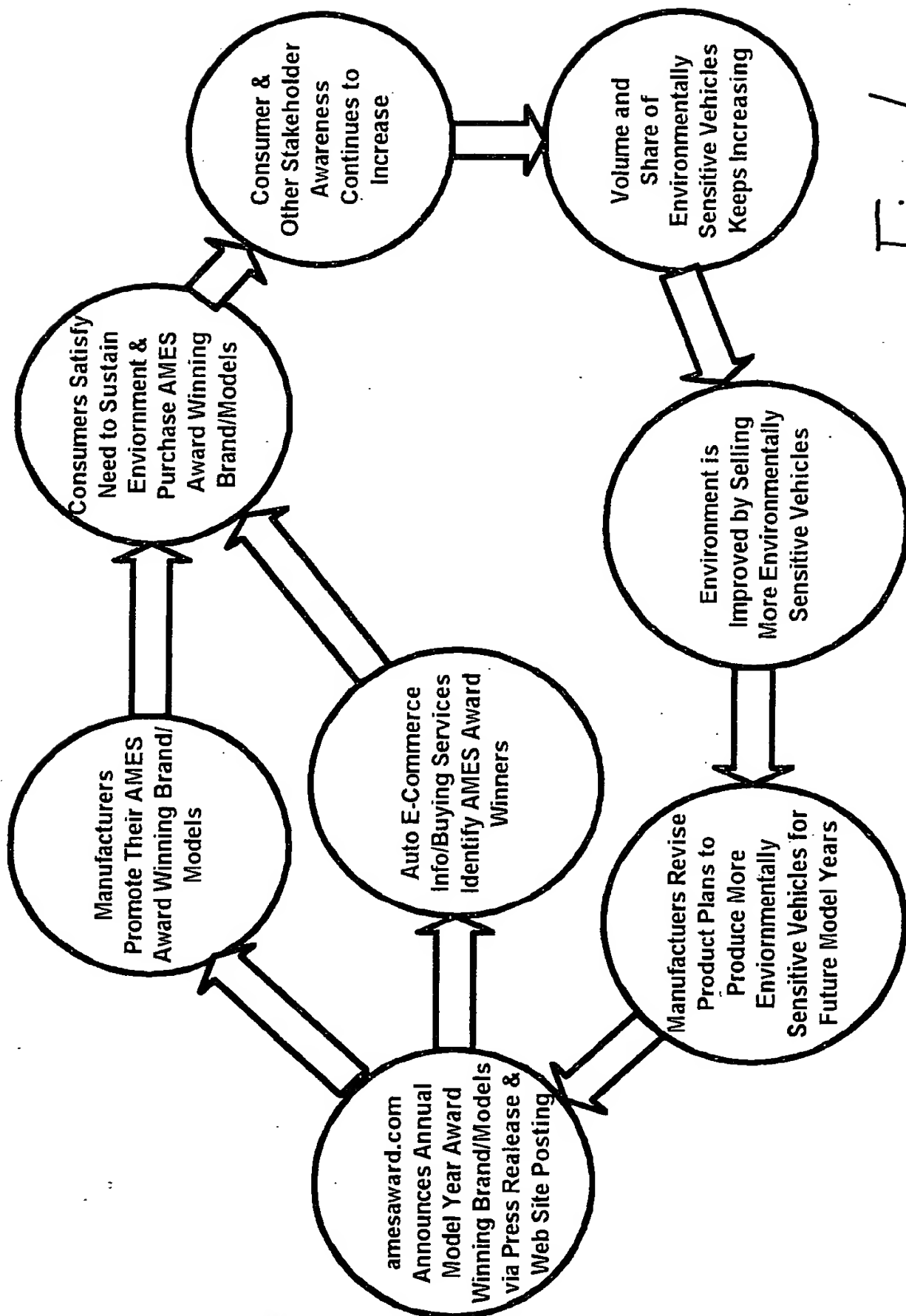


Fig. 6